



# Powering the progressive BIPOC leaders who will change the game.



re:power is the progressive movement's largest and most trusted capacity-building and training organization, with over 100,000 alumni and 250 partner organizations.

Founded in 2003 as Wellstone Action—and rebranded in 2018 as re:power—we are a national organization seeking to build a critical mass of social justice movements and their leaders who embody the ideology and practice of liberatory organizing, an organizing practice that is pro-Black and grounded in community, collective action, and abundance. We work towards this future through training and strategic support to leaders and organizations across the progressive ecosystem.

## Why sponsor with re:power?

- Sponsorship is an **investment in our mission to support BIPOC leaders** and an investment in the long-term infrastructure of the progressive movement.
- We believe people with more wealth, privilege, and access to money—and those who benefit from systems of oppression—should pay more.
- **Sponsorship allows us to offer sliding scale registration rates**, which means we can lower the barriers to entry for all, regardless of ability to pay.
- You'll get to **share your organization's best practices, technology, or services** with the leaders who are shaping our future, not to mention you'll be advancing equity and fostering collaboration.
- You'll get to **connect with thousands of re:power alumni, trainers, and supporters** across geographies and backgrounds who you may not meet otherwise.

## Why Camp re:power?

Post-2024 election and 2025 inauguration, our people will be facing challenges related to burnout, anxiety and uncertainty, and loss of jobs/turnover within their organizations or campaigns. At the same time, there will also be hard-fought victories and bright spots of hope.

As organizers and campaigners who have been through multiple election cycles, we—as re:power staff and trainers—know that our people will be seeking rejuvenation, hope, celebration, concrete skills and tools, and strategic conversations about what’s next for our movement.

### WHAT IS CAMP RE:POWER?

re:power’s signature programmatic offering, held biennially during off cycle years, Camp re:power is a four-day, in-person, skills-building, leadership-development, strategizing and restoration space. Over 200 participants, or “campers,” will come together to reflect, reset, and recommit.

### WHEN AND WHERE IS CAMP RE:POWER?

Camp re:power 2025 will be held March 24–27, 2025 at the UNC Charlotte Marriott in Charlotte, NC.

## Sponsorship Opportunities

	CAMP ASSISTANT	CAMP COUNSELOR	CAMP DIRECTOR
Sponsorship Amount	\$5,000	\$10,000	\$15,000
Tickets to attend	1	2	5
Prominent branding for Opening Plenary, Movement Strategy Plenary, Fireside Chat, or Party		✓	✓
Movement Village Booth/ Opportunity to distribute information to participants		✓	✓
Branding on event materials (onsite signage, training slides, etc.)	✓	✓	✓
Logo recognition on re:power website, newsletters, and annual report	✓	✓	✓
Acknowledgement on social media	✓	✓	✓
Branding included in post event communications	✓	✓	✓
Branded photobooth/ Storytelling Experience		✓	✓
Participant access to a re:power virtual public training in 2025	1	2	3

Have questions or an idea for collaboration not listed? We’re open! Please reach out to [rebecca@repower.org](mailto:rebecca@repower.org) to chat more.

